



FOR IMMEDIATE RELEASE

FRANNY MCALEER TO PRESENT THE GLOBALLY ACCLAIMED SIX THINKING HATS® METHOD TO EPHRATA AREA TEACHERS TO IMPROVE STUDENT THINKING

Glendale, Calif., May 19, 2010--The Opportunity Thinker is proud to announce today that Franny McAleer, one of our talented de Bono Academy Consultants, has been chosen to kick off a year-long professional development program focused on differentiating instruction in the Ephrata Area School District in Pennsylvania. She will be teaching Dr. Edward de Bono's powerful Six Thinking Hats® method to 120 teachers on June 15th, 2010.

Kim Schlemmer, assistant superintendent selected the Six Thinking Hats® method after careful investigation into ways to improve instruction in the district's kindergarten through fourth grade classrooms. Teachers around the world find students improve their performance once they've been intentionally taught de Bono's thinking tools.

Six Thinking Hats® is a thinking tool that helps students become more critical and creative in their thinking through the use of the mental metaphor--thinking hats. Hats are easy to put on and easy to take off. Each hat is a different color with each color representing a different thinking ingredient: white hat-facts, red hat-feelings, green hat-creativity, yellow hat-benefits, black hat-cautions, blue hat-process.

Franny will share her wealth of experience teaching Six Thinking Hats® in the classroom in a very interactive, hands-on program. She will reinforce the long-term impact of teaching students thinking skills. Teachers will work in teams to learn and practice each "thinking hat" strategy with an emphasis on integrating the method into the curriculum to improve the quality of student thinking and literacy.

We welcome Ephrata Area School District teachers to the de Bono global education community, one where students learn to become excellent lifelong thinkers.

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